



**NFA
LABS.**

REDEFINING ACCEPTED REALITIES.

Fiscal 2023

IS PRICE INCREASE THE ONLY WAY TO PROFIT?

The crypto market has historically promoted two primary strategies: the HODL technique and the Stablecoin approach. However, it's essential to understand that both strategies, while popular, come with their limitations and could potentially impact the average investor unfavorably.

Hodl

This approach urges you to hold on to your tokens even during substantial price swings. It might seem contrary to free-market principles, nudging you towards a potentially risky 'long only' strategy. This scenario creates a safety net for institutions to shed tokens without the fear of retail investors evaporating the liquidity pool. It's vital to keep these inherent risks in mind when adhering to the HODL strategy.

Stable Up

The idea of stable coins was introduced as a safe haven, allowing you to pause and whether the market's volatility before returning to a long strategy. However, caution is required. Some stable coins, like UST, BUSD, and USDT, have seen their pegs slip or faced legal challenges. This strategy has led to financial losses for many. It's important to understand these potential pitfalls when considering a stable coin approach.

The THIRD Option:

Futures Trading

Institutional investors have long wielded the power of shorting as a strategic tool. As part of our mission to empower individual crypto investors, we strive to demystify shorting, making this advantageous strategy accessible to all. Our goal is to create a more balanced and fair investment environment where every player has equal opportunities.

YOU HAVE BEEN LIED TO.....



ə-THĒ'Nə

Athena.

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ATHENA GPT

Athena GPT encompasses our Financial AI research and experiment program at the forefront of the NFA Labs ecosystem, engineered to elevate Defi trading through the power of neural networks and deep learning.

Benefits

Athena is committed to offering its users numerous benefits in the volatile landscape of decentralized finance:

- Superior Trading: Athena employs AI for smarter, efficient multi-cryptocurrency trading.
- Mitigated Risk: Athena's blend of Alpha, Beta, and Gamma strategies balance and diversify investments.
- Strengthened Portfolios: With its advanced algorithms, Athena fosters robust portfolios for consistent yields and growth.



Alpha

Neural algorithm blending quantitative and qualitative inputs to analyse and capitalize on price movements . Athena Alpha, driven by a neural network, offers an index-focused approach, capable of trading across unlimited tokens and exchanges. By utilizing the network's decision-making, it continuously learns and improves over time as it utilized a “human” approach without the limitation of fear, uncertainty, or doubt.

Profile: Index, Lower Risk Profile, Lower Leverage

Beta

An economic weapons testing program that utilized to continue research on neural and deep learning based artificial intelligence to fight market manipulation by nefarious centralized entities on behalf of those who cannot.

Profile: Variable, Variable Risk Profile, Medium to High Leverage

Gamma

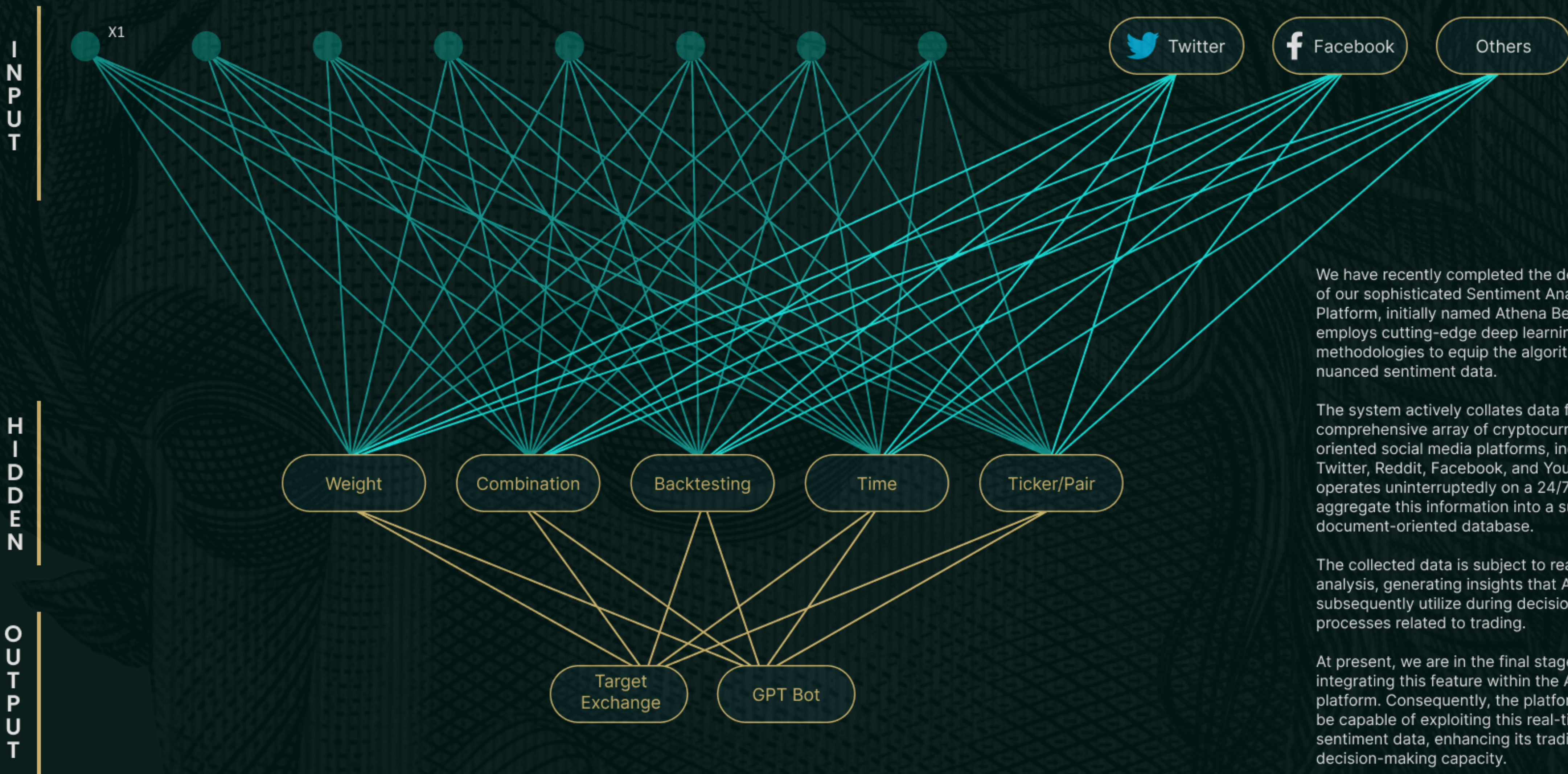
A sophisticated deep learning protocol that is designed to remove the element of human error completely as it learns and improves itself to trade efficiently and creatively 24/7 365 days a year.

Profile: High Frequency Trading, Medium Risk Profile, Variable Leverage

A BRAIN DESTINED FOR GREATNESS

Quantitative Variables (nodes)

Sentiment Variables (nodes)



We have recently completed the development of our sophisticated Sentiment Analysis Platform, initially named Athena Beta. It employs cutting-edge deep learning methodologies to equip the algorithm with nuanced sentiment data.

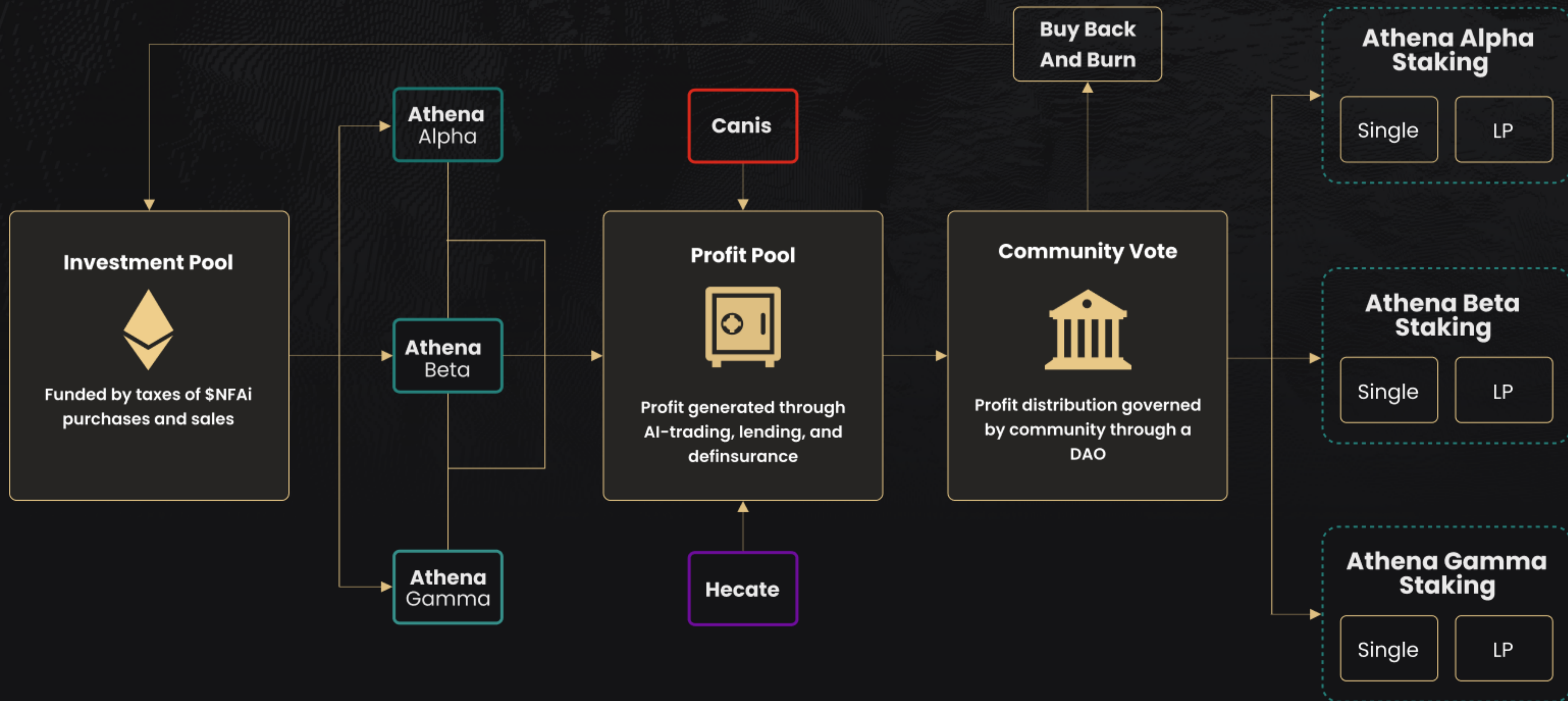
The system actively collates data from a comprehensive array of cryptocurrency-oriented social media platforms, including Twitter, Reddit, Facebook, and YouTube. It operates uninterruptedly on a 24/7 basis to aggregate this information into a substantial document-oriented database.

The collected data is subject to real-time analysis, generating insights that Athena can subsequently utilize during decision-making processes related to trading.

At present, we are in the final stages of integrating this feature within the Athena platform. Consequently, the platform will soon be capable of exploiting this real-time sentiment data, enhancing its trading decision-making capacity.

ARCHITECTURE

NFA Labs uniquely merges Athena's intelligent algorithms, Hecate's protective shield, and Canis's robust lending protocol. This creates a dynamic ecosystem balancing high returns, risk mitigation, and liquidity, equipping investors for success in the volatile crypto landscape. The synergy of these elements embodies NFA's strength.





CANIS

canis.

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CANIS

Canis, our lending protocol, is designed to accelerate the Shibarium ecosystem. It allows users to leverage their holdings to invest in projects on this L2, providing a boost to the entire ecosystem.

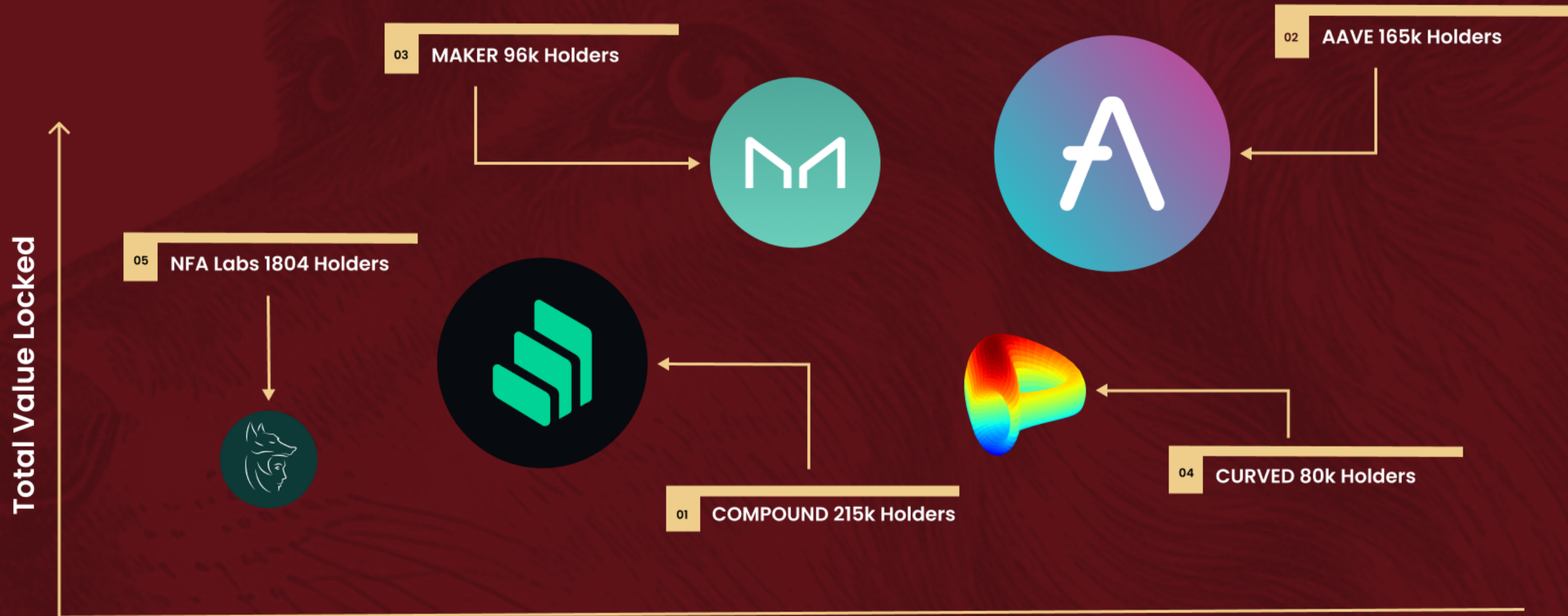
Benefits

Canis lends its users an array of advantages in the dynamic world of decentralized finance:

- Ecosystem Boost: Canis fuels ecosystem growth by leveraging user holdings on Shibarium L2.
- Yield Generation: Canis provides NFAI token holders with price-agnostic yield, serving as a hedge against Athena.
- Supply Reduction: Canis reduces circulating supply of SHIB, driving price growth and benefiting stakeholders.
- Marketplace Leader: Canis competes with lending protocols, generating substantial revenues and providing safe and effective liquidity on Shibarium L2.



COMPETITIVE LANDSCAPE

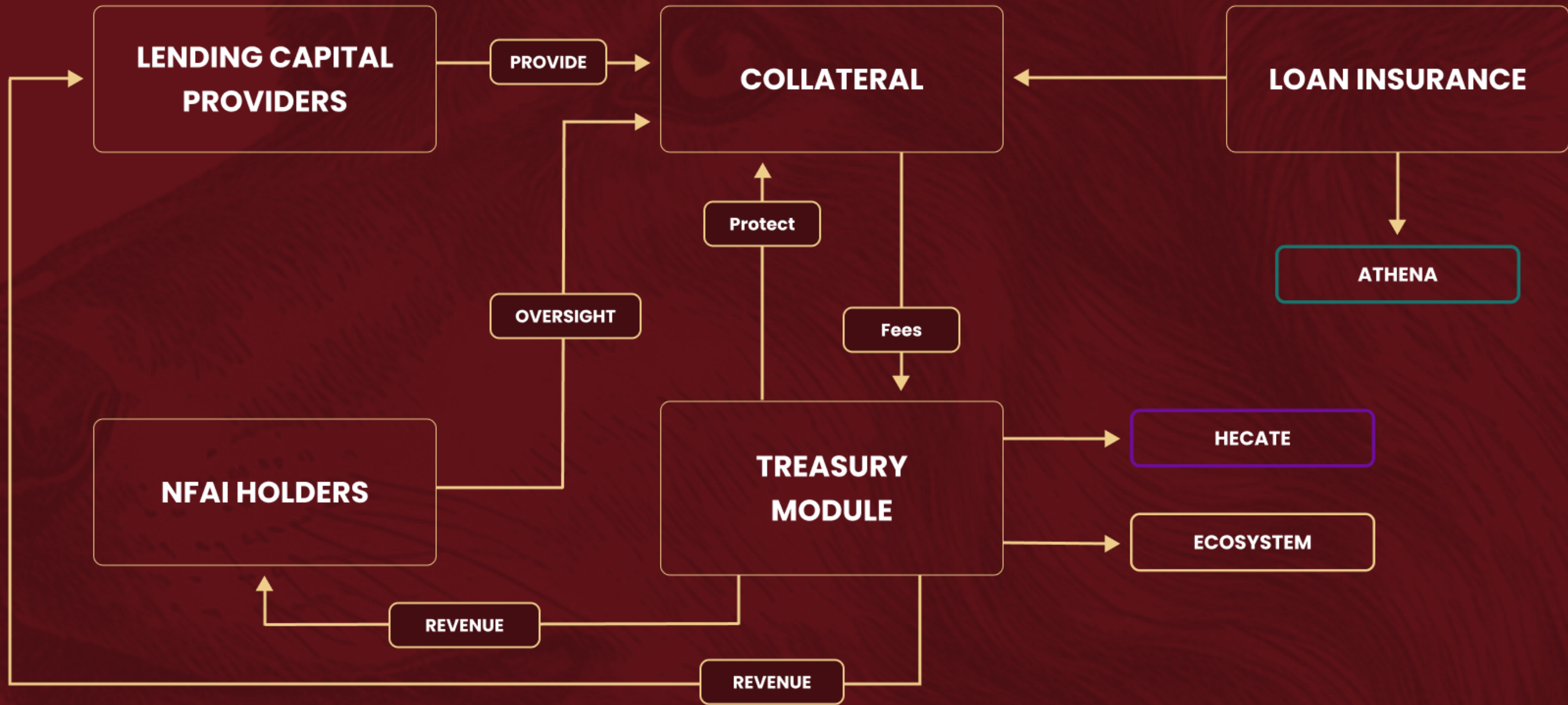


Are you early?

Total
\$2.36 Billion MC
\$17.2 Billion TVL

*Figures taken from Coinmarketcap as at June 2023

CANIS DIAGRAM





HECATE

Hecate.

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HECATE

Hecate is a pioneering "definsurance" solution in the NFA Labs ecosystem. It offers \$NFAI token holders access to funds in case of undesirable events like hacks or rug pulls, encapsulating an added layer of security and instilling peace of mind.

Benefits

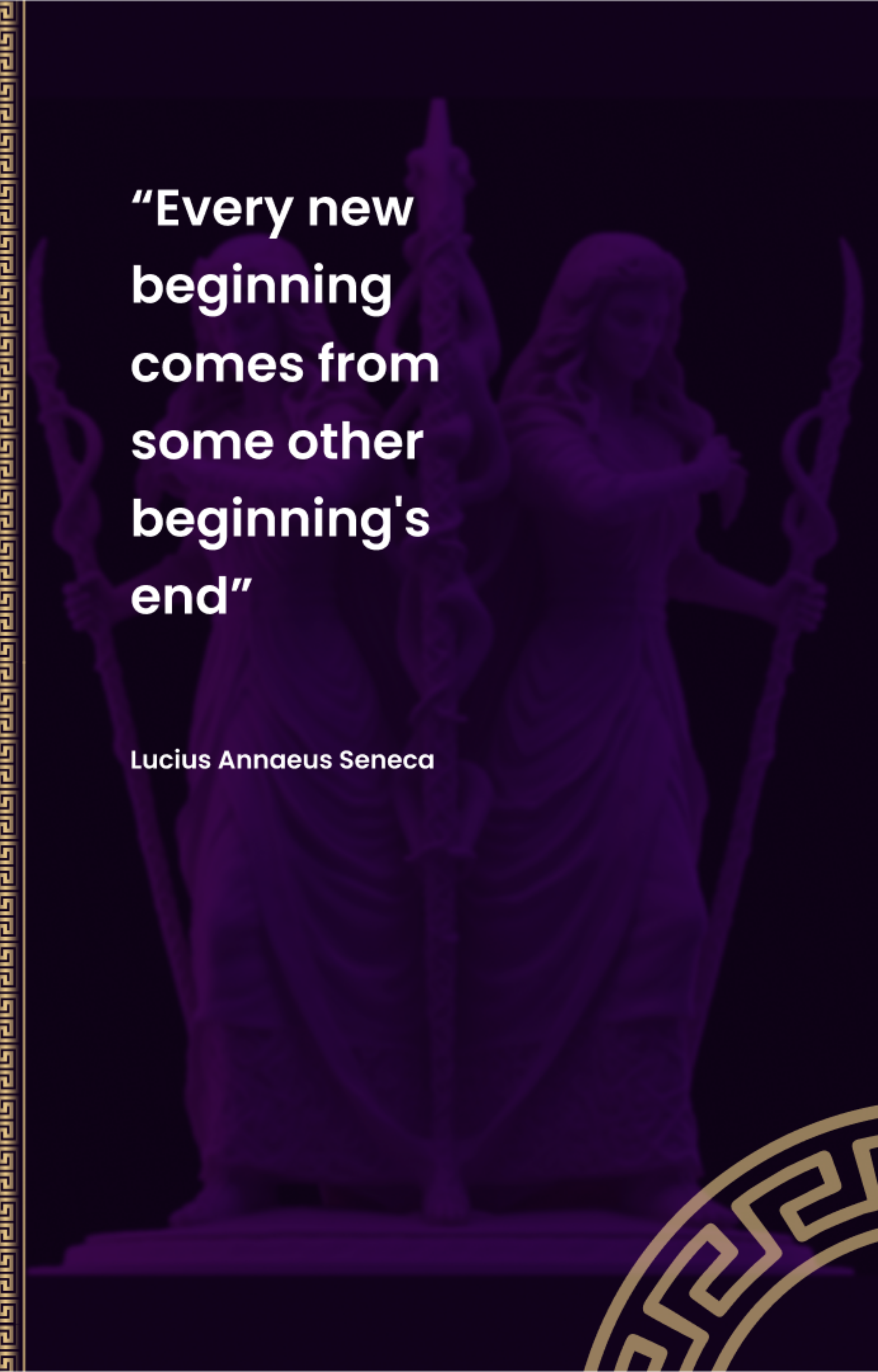
Hecate presents several significant advantages to its users in decentralized finance:

Investor Confidence and Protection: Hecate's definsurance system safeguards investors' assets, fostering a sustainable and healthy investment environment.

Resilient Investment Environment: By offering a safety net, Hecate encourages broader participation in the DeFi landscape, promoting a resilient and sustainable investment environment.

Asset Appreciation: As more users invest in NFAi tokens and adopt Hecate, this could create a network effect of increased demand, potentially leading to higher token prices.

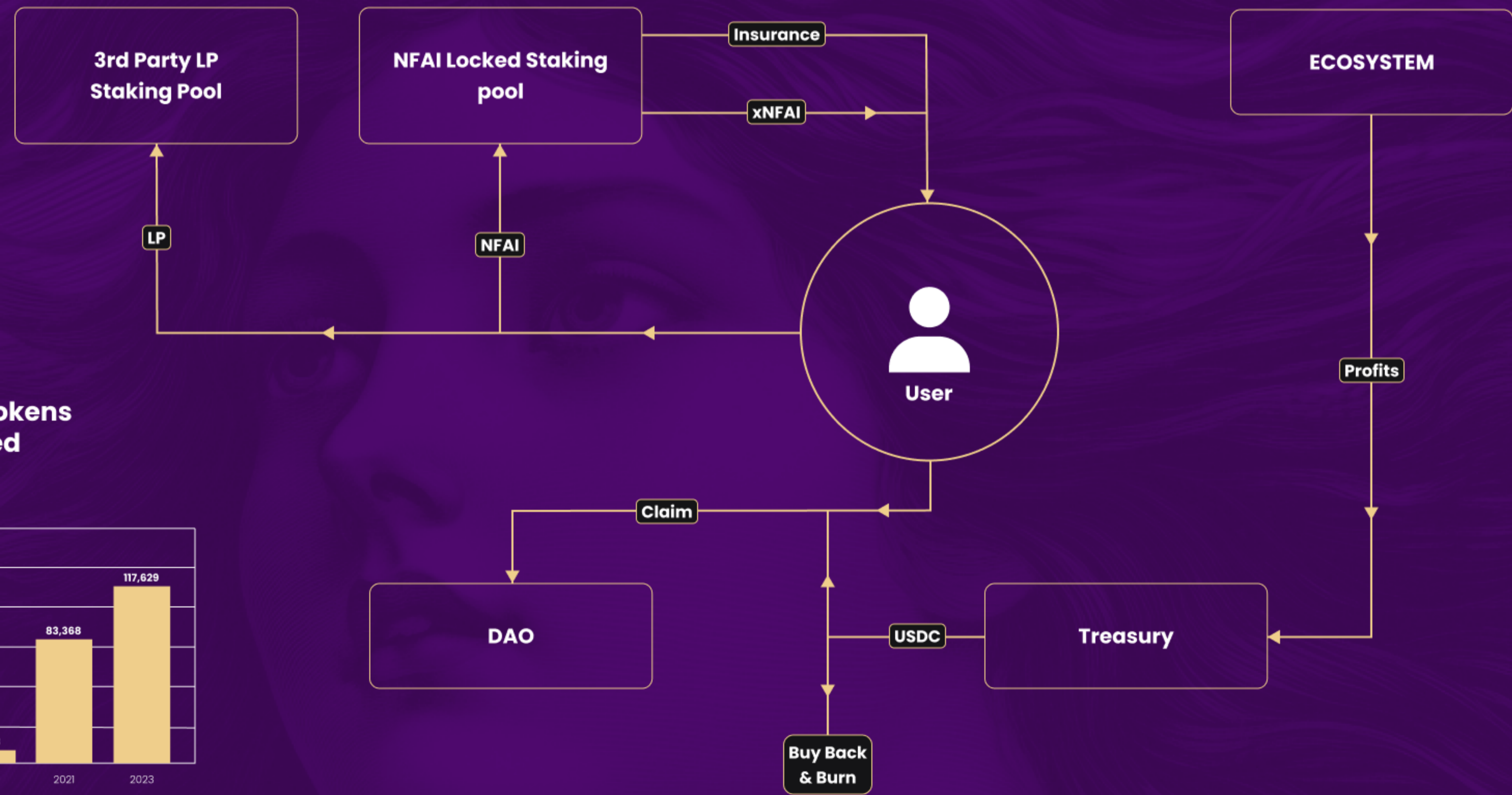
Through Hecate, we're enhancing the safety net for investors in the DeFi landscape, ensuring protection, and promoting a resilient and sustainable investment environment while potentially aiding in asset appreciation.



**"Every new
beginning
comes from
some other
beginning's
end"**

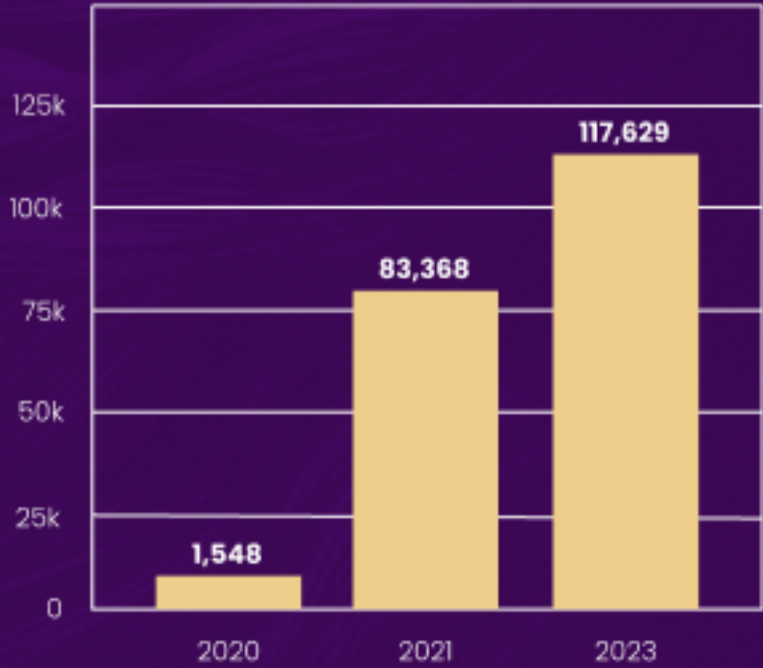
Lucius Annaeus Seneca

HECATE DIAGRAM



Scam Tokens Deployed

Per year





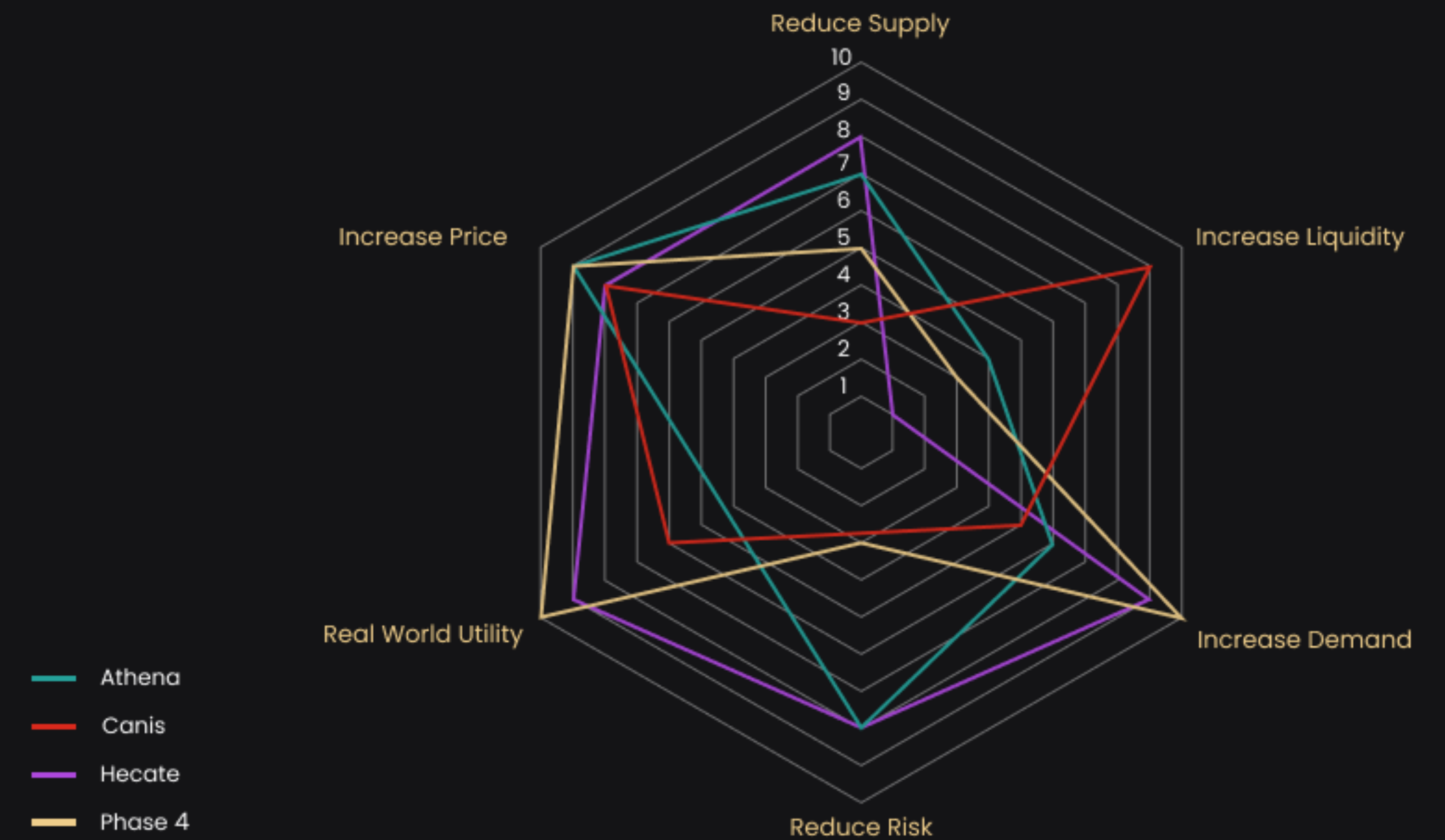
Economy

ALL ROADS LEAD TO \$NFAI

\$NFAI, the native token of NFA Labs, underpins its decentralized finance solutions. Linked to the success of strategic business units like Athena, Canis, and Hecate, \$NFAI offers token holders unique advantages.

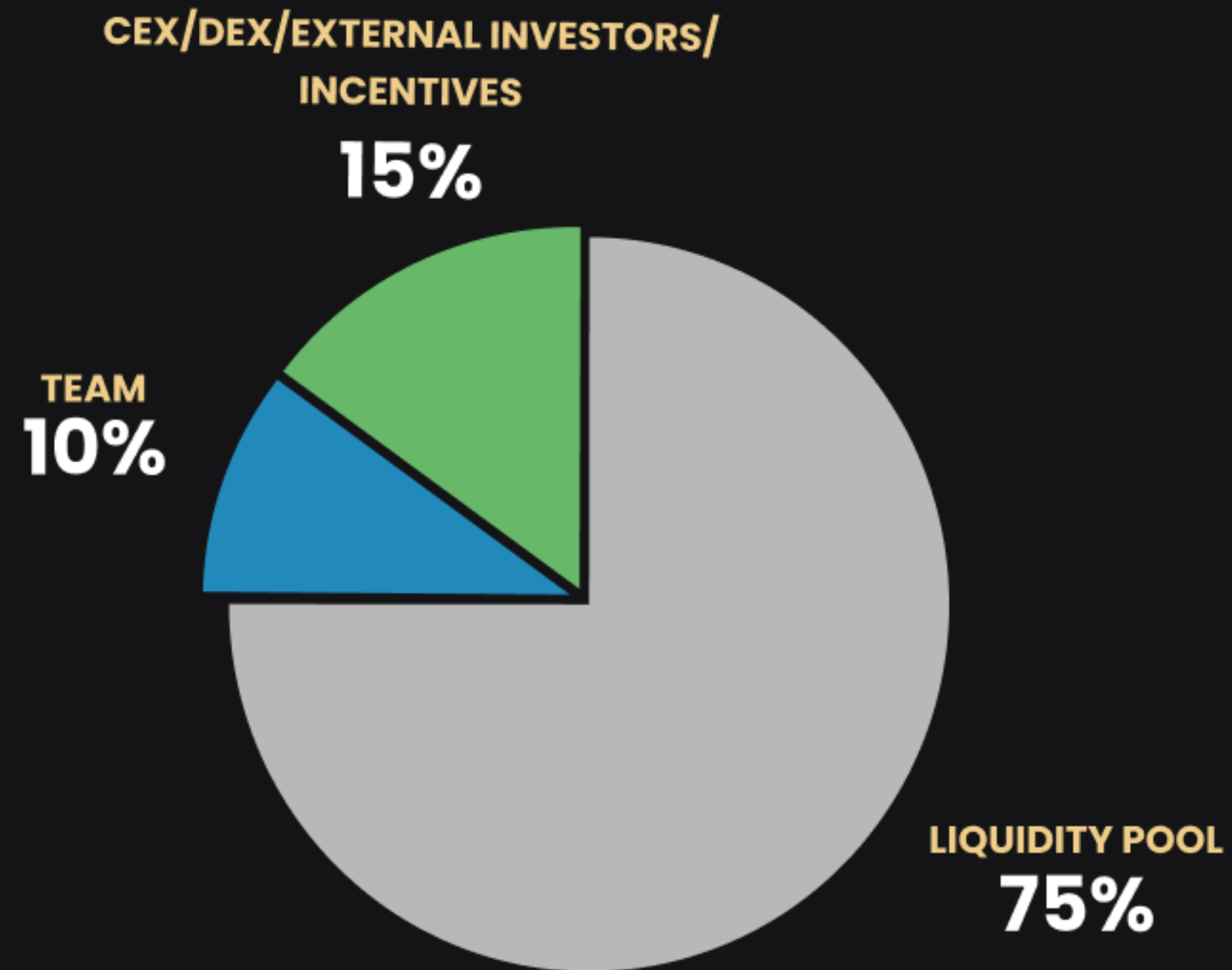
Beyond being a digital asset, \$NFAI promotes market equity, empowers crypto investors, and leverages supply-demand dynamics for enhanced competitiveness. Its value is boosted by Athena's buyback and burn mechanism, Canis's lending protocol, and Hecate's definsurance system.

To ensure transparency, NFA Labs uses a decentralized vesting schedule and multi-signature wallets. \$NFAI embodies NFA Labs' vision for a decentralized, equitable, and robust financial future.



The economic scarcity principle, exemplified by the 'supply squeeze' in our \$NFAI native token, emphasizes the significance of resource allocation and decision-making when faced with limited availability. Factors contributing to this phenomenon include Athena, which addresses concerns of late-stage buyers and promotes a fairer ecosystem through the buyback and burn mechanism. Canis offers NFAI holders a price-agnostic yield source and acts as a hedge, enhancing Athena's resources. Moreover, Canis assists in reducing the supply of tokens in the Shib ecosystem. Additionally, Hecate's locked staking of \$NFAI enhances security, supporting victims of rug pulls, hacks, and fostering a network effect of increased demand and token value.

TOKEN ECONOMICS



TOTAL SUPPLY
100M



LP
75% OF TOKENS



BURNED SUPPLY
3.87%



TEAM TOKENS
10%



TGE
1/15/2023



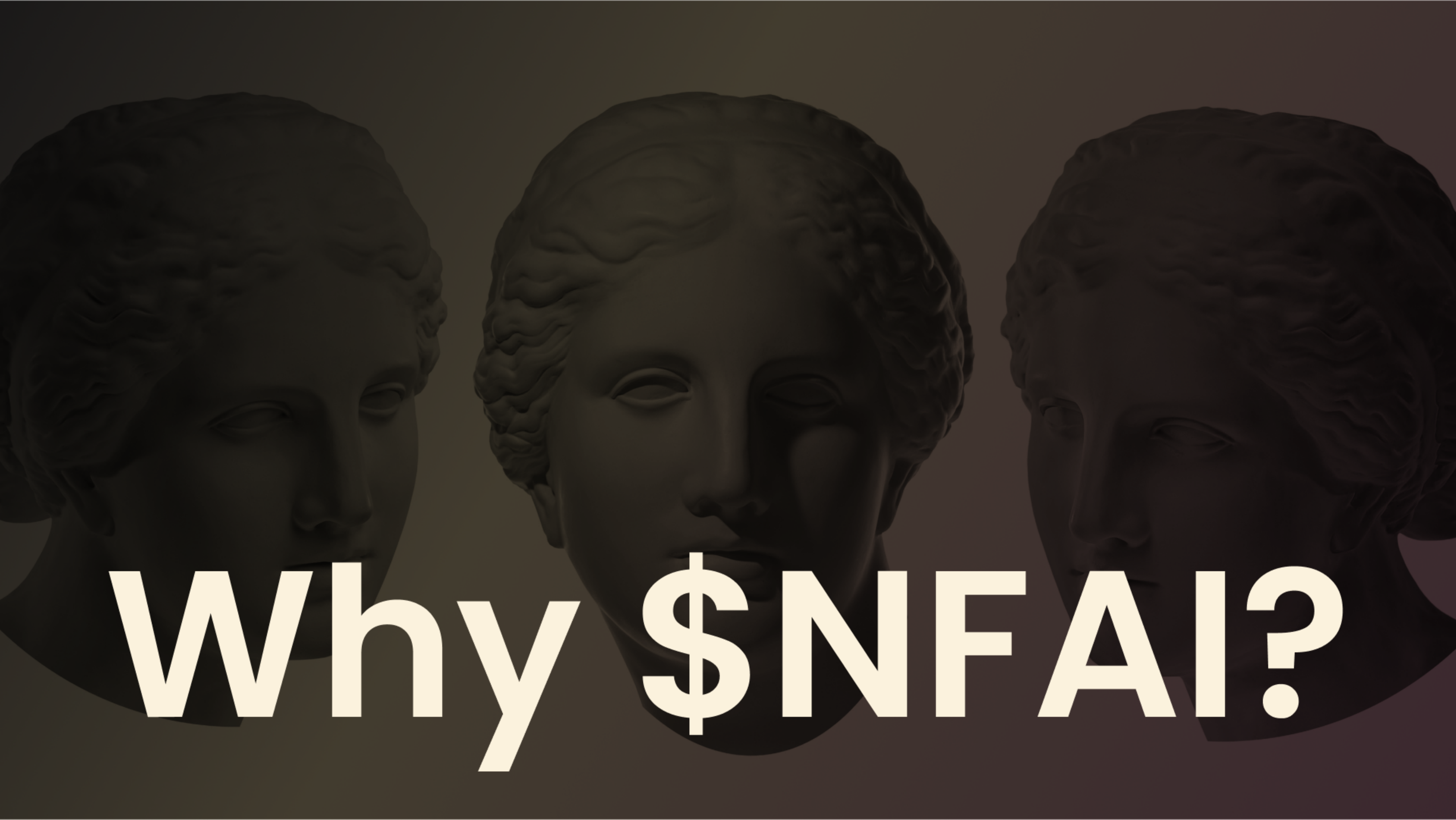
ADDITIONAL LP
/ REWARDS TOKENS
15%



TAX
6%/6%



LP LOCK
100 YEARS



Why \$NFAI?

WE ASKED AROUND SO YOU DONT HAVE TO

"As someone who's really into cryptocurrencies, I'm always on the lookout for new opportunities to grow my investments. That's when I discovered Athena, a platform that's really changing the game. They offer a unique way to earn and protect my holdings, which got me pretty excited.

By staking my NFAI tokens with Athena, I become part of a system where I can passively generate income. It's like I'm getting a share of the profits without lifting a finger.

What's really cool about Athena is their token buyback and burn mechanism. Basically, they reduce the token supply, which could potentially increase the value of my holdings. It's a way for me to participate in the cryptocurrency market while keeping the impact of market fluctuations to a minimum. I feel more confident and empowered with Athena by my side."

Submitted by: NFAI Holder

"It's been a bit challenging to come across some decent defi projects to offer our backers lately.

I'm really excited about the upcoming launch of Canis because once we integrate it into our platform, it'll give us the power to offer our clients access to great borrowing rates and a smooth borrowing experience, you know? It's gonna make things a whole lot easier for everyone involved."

Submitted by: Project Lead

"I've got a fat stack of Bone, Leash, and SHIB tokens, and I want to explore new projects without ditching my precious tokens.

Canis is like the badass cousin of other lending projects out there, and it's gonna melt faces, dude! I can use my tokens as collateral and score loans to invest in insane ventures. To those doubting how big Shibarium will be, watch out, 'we're gonna make it rain just watch.

Canis is the real deal, and I'm stoked to be part of this epic journey!"

Submitted by: Shib Investor & NFAi Holder

WE ASKED AROUND SO YOU DONT HAVE TO

"We take great pride in offering cutting-edge investment solutions to our clients. That's why we're really interested in NFAI and Athena, which seem to be an exceptional platform with incredible earning potential and protection for our clients.

By integrating Athena's revenue-sharing model into our investment services, we give our clients the opportunity to stake their NFAI tokens and be part of the platform's revenue distribution. It's a unique approach that not only lets them earn passive income but also safeguards their investments against the ups and downs of the market.

With exposure to web3 defi projects like NFA Labs, we're right at the forefront of providing innovative investment products that cater to the evolving needs of our clients. It solidifies our position as a leader in the industry"

Submitted by: Project Developer

"I'm absolutely buzzing about Hecate, sounds like this will be a game changer. I have no doubt this will turning heads in the crypto space. As someone who's been through more rugs than I would like to admit to, Hecate insurance utility being there as a kind of safety net against rugpulls has completely won me over.

Finally, I'll be able to sleep knowing I've got this 'backup' from the guys at NFAi. To be honest, I don't know why no one has done this before. It really means I can feel at least a bit better knowing if this does happen again, I will at least have somewhere to go to get some money back.. Honestly, *genius* guys."

Submitted by: Partner Community

NFA Labs, in my opinion are going to change the way we work in the space. Hecate is something we are very excited to be able to offer our investors, allowing them to use our native token to stake and giving them the assurance of insurance when trading elsewhere. A very strong addition to our own ecosystem that we are looking forward to having. Congratulations to the team at NFA Labs for your tenacity and mission to change the DeFi space as we know it

Submitted by: Partner Dev

NFA LABS CHARITY

"NFA Labs is dedicated to giving back. We have supported relief efforts for the Turkey earthquake and contributed to the Women in Blockchain initiative spearheaded by Shytoshi Kusama, which was featured in Forbes Business."



LEND US YOUR MINDS

Thank you for exploring NFA Labs and our offerings. We welcome you to join us and the NFA community on this groundbreaking journey.

At NFA Labs, we're at the forefront of the DeFi revolution. Our dynamic ecosystem, led by Athena, Hecate, and Canis, brings market equity and sophisticated investment strategies to your fingertips. We're transforming how you interact with both bullish and bearish market trends, ensuring you're always in the game.

As an NFAI holder, you're part of this revolution—propelling the DeFi ecosystem into the future. Together, we're navigating the volatile crypto seas, transforming each wave into a victory. With NFA Labs, we don't just adapt to the financial future; we shape it.



TEAM

Meet the Titans: NFA Lab's distinguished team is our cornerstone, each bringing an exceptional blend of expertise and passion.



Zeus: God of Lightning VP of Innovation

Zeus, excels in team management and client services. His strategic foresight and analytical prowess drive innovation and partnerships, contributing to NFA Lab's sustained growth



Hermes: God of Travels CTO

Hermes, with a Masters in Computer Science, champions emerging tech trends and excels in leading teams to deliver innovative solutions



Ares: God of War Communication

Ares boosts NFAi's online presence with his management and communication degree plus crypto industry expertise. He shapes digital communication strategies, fostering a vibrant online community.



Apollo: God of Light VP of Business Operations

Apollo, ensures company-wide smooth functioning. His strategic leadership aligns the company's direction with our broader vision.



Poseidon: God of Water Managing Director

Poseidon, NFAI's Managing Director, is a top-tier MBA graduate with extensive experience in debt capital markets and a deep passion for economics. His expertise and leadership drive NFAI's mission to revolutionize decentralized finance.



Nomos: God of Law VP of Marketing

With two decades in sales, marketing, and entrepreneurship, Nomos infuses his seasoned expertise to stimulate business growth and potential academic research for NFA Lab's ecosystem.



Dionysus: God of Joy Community Liaison

Dionysus, brings 20 years of sales and public speaking experience, coupled with cryptocurrency savvy, acting as a liaison between our team and the community.



**NFA
LABS.**

Forbes



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